AARYAMAN VINAY

ACADEMIC PROFILE

PGDM - Marketing	66.55 %	Jagdish Sheth School of Management, Bengaluru	2025
B.TECH (Elec. & Comm.)	54.81 %	Beant College of Engineering & Technology, Gurdaspur	2019
Class XII (CBSE)	62.60 %	KC Public School, Jammu	2015
Class X (CBSE)	74.10 %	KC Public School, Jammu	2013

AREAS OF STUDY

• Sales Team Leadership, Sales strategy, Revenue growth, Client relationship management, Sales targets, Territory management, Customer acquisition, Business development, Channel Management, Market Penetration, Distribution Strategies

WORK EXPERIENCE		3 Years 5 Months
RR Enterprises	Sales Field Executive	May 2020 – Jun 2023
Developed and exeBuilt and maintained	k levels to ensure timely availability of products and prevent inventory issues. cuted beat plans to efficiently cover sales territories, optimizing sales opportunities. d strong relationships with retail dealers, enhancing partnerships and driving sales performa esses, managing accounts and ensuring smooth operational workflows.	ance.
P&R Infraprojects Ltd	Planning Engineer	Nov 2019 – Mar 2020
 Efficiently allocated Prepared detailed r Demonstrated stron 	aged comprehensive project schedules, ensuring construction projects were completed on time resources and tracked project progress to maintain adherence to budgets and timelines. eports to communicate project status, ensuring stakeholders were informed of progress and og communication and problem-solving skills, excelling in both on-site and office environme	d any potential issues. ents.
INTERNSHIP(S)		6 Weeks
Bharti Airtel, Jammu	Network Engineer Trainee	Jun 2017 - Jul 2017
 Participated in moni upgrades. 	ing and maintaining network equipment to ensure optimal performance and reliability. toring network performance, analyzing data to identify potential improvements, and learning h senior engineers and team members, providing support and contributing to the succe	
	nile developing collaborative skills.	
ACADEMIC PROJECT		
Design Thinking		
 Developed a strategy 	gy to improve the Narayana Clinic user interface, aiming to streamline the checkup process	for greater efficiency.
•	zed platform for storing patient information, ensuring comprehensive access to medical hist	tories.
	ideas and tested prototypes to create an easy and smooth experience for patients.	
Smart Dustbin	of the "SMART DUSTRIN" that uses IsT and sensors to detect when the his is full and no	ada collection
	e of the "SMART DUSTBIN" that uses IoT and sensors to detect when the bin is full and nee type to help collection trucks operate only when necessary, aiming to save time and fuel.	eas conection.
	bype for potential use in large buildings, schools, hospitals, and homes to improve waste m	nanagement.
	and monitoring efficiency with real-time updates on waste levels through the prototype.	
CERTIFICATIONS		
Introduction to CRM with I	HubSpot Coursera	2024
Channel Management and	Retailing IE Business School (Coursera)	2024
Fundamentals of Digital M	arketing Google	2019
POSITIONS OF RESP	ONSIBILITY	
	Member – Intellectual Contribution and Knowledge Centre Committee	2023-2025
	• Event Coordination: Ensured a positive experience for guests during Founder's Day by	warmly welcoming them,
	providing directions, and answering questions, which enhanced overall satisfaction.	. han we had been to be a state of the state
	 Planned and executed events like movie nights and sports screenings that successfully together and fostered a strong sense of community. 	brought hostel residents
JAGSoM, Bengaluru	Associate – Operations Team, Kanyathon	2023-2025
	 Led a team of 20 members in managing operations, coordinating tasks, and ensuring effe Secured sponsorships to support the event and enhance the overall quality of the event. 	ective collaboration.

• Oversaw inventory management, ensuring the availability of supplies and resources for events.

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	 Ensured smooth execution of events by collaborating with the team and efficiently allocating resources. 			
	Associate – Information Technology and Software Committee 201	5- 2019		
	 Organized and managed technical events as part of the ITSC during college fests. 			
BCET, Gurdaspur	 Coordinated event logistics, facilitated workshops and seminars, and ensured smooth execution of IT-related activities. 			
	 Successfully executed multiple events, enhancing student engagement and knowledge in information tech and software development. 	nology		
ACCOMPLISHMENTS				
Competitions & Achievements	Secured 3rd position for Smart Dustbin model at Science-O-Darshan, Teqfest 2018, Beant Col Engineering and Technology.	lege of		
SKILLS	 Intermediate Excel, Intermediate PowerPoint, , Sales Management, Negotiation and Contract Management Management and Forecasting 	, Budget		

JAGSoM Placement Season 2024-2025